



It's the middle of the week, why didn't your employees come to work?

Dear (Contact):

91% of large corporations consider organizational preparedness for Avian flu business continuity "important, very important or critical."

However, only 26% of corporations have begun to implement a pandemic preparedness plan and just 1% have completed a plan.

How prepared is your organization to rebound from a pandemic and minimize business downtime?

Could you support several hundred employees who may need to work remotely for weeks, even months?

Have you analyzed the business impact of the next catastrophe or pandemic?

Sun Business Continuity invites you to start asking these hard questions—and more importantly, exploring solutions to answer them. Please join us for a 30-minute virtual presentation to learn about:

- > Personnel Continuity – lessons learned from mobilizing 43% of Sun's workforce
- > System Disaster Recovery – best practices for data centers in times of crisis
- > Scenario Planning – viable plans to address all the various business-halting disasters

For a healthy dose of prevention, please register at

www.sundatamanagement.com/openwork/

To thank you for your valuable time, we will send you an **Apple® iPod™ shuffle** at the conclusion of the presentation.

Sincerely,

Darrin Tessmer

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